



**A&D Awards 2021  
Handbook**

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## Introducing your awards...

For 18 years, the **A&D Awards** have set the benchmark for excellence in architecture and interior design within Greater China and beyond. They are highly respected for recognising and celebrating the most innovative and effective projects within the region by local and overseas practices.

**A&D Awards 2021** offers some further refinements to the award categories, to better reflect the demands of today's industry. We continue with our rigorous two-tier judging process, introduced with great success last year, with some of the world's most talented and distinguished industry practitioners on the jury panels.

The awards are the perfect platform to showcase the best of your work to the wider A&D community, including leading suppliers, developers, industry bodies and government agencies.

Winning a Gold, Silver or Bronze A&D Award is the ultimate accolade and serves as a powerful tool for growing your business in the Greater China region. Make sure you're a part of **A&D Awards 2021!**

## Who can enter

**A&D Awards 2021** recognises and celebrates the very best in architecture and interior design within the Greater China Region which comprises China, Hong Kong, Macau and Taiwan.

The eligibility period for **A&D Awards 2021** is completed projects between January 1 2020 and June 30 2021.\*

The awards are open to:

Architecture and interior design practices **based within Greater China** who have completed a project in Greater China or elsewhere in the world between 1 January 2020 and 30 June 2021.

Product designers and industry suppliers who have designed a new product used in a commercial or residential development in Greater China completed between 1 January 2020 and 30 June 2021.

Architecture and interior design practices **based outside Greater China** who have completed a project or product within Greater China between 1 January 2020 and 30 June 2021.

*(\*with the exception of Architecture Future Development Awards, see categories)*

## What can be entered

**A&D Awards 2021** accepts entries across the following industry segments and geographies:

Architecture, *Greater China* and *International projects*  
*13 categories*

Architecture – Future Developments  
*3 categories*

Interior Design, *Greater China* and *International projects*  
*11 categories*

Product Design  
*3 categories*

Innovation & Technology  
*3 categories*

Please note:

Awards for **Greater China projects** are open to **all entrants**.

Awards for **International (outside Greater China) projects** are open **only to entrants with offices within Greater China**.

## Architecture categories

Projects can be entered for Architecture – Greater China or International – in any of the following 13 categories. The descriptors are examples and not exhaustive.

1. **Best Community** – *Community centres, sports facilities, hospitals and health centres, law courts, libraries, government buildings, places of worship*
2. **Best Cultural** – *Exhibition centres, live performance venues, galleries, museums, theatres*
3. **Best Education** – *Schools, colleges, universities, research labs, kindergartens*
4. **Best Heritage** – *Regeneration, renovation and restoration of heritage buildings and sites*
5. **Best Hotel, Resort & Leisure** – *Hotels, resorts, spas, restaurants, bars, cinemas, theme parks*
6. **Best Industrial** – *Factories, manufacturing and recycling plants, power stations*
7. **Best Mixed Use** – *Projects with a combination of purposes*
8. **Best Public Space** – *Public squares, parks and gardens, rejuvenation of public spaces*
9. **Best Residential / Single Home** – *Individual houses, conversions, villas*
10. **Best Residential / Housing** – *Housing complexes, multi-unit developments*
11. **Best Shopping & Retail** – *Shopping malls, department stores, individual retail stores*
12. **Best Transportation** – *Airports, cruise terminals, mass transit, carparks*
13. **Best Workplace** – *Offices of all sizes, co-working spaces*

## **Architecture – Future Developments categories**

Open to architectural practices that have responded to a client brief for a new development. Projects can be entered for Architecture – Future Developments in Greater China in the following categories:

1. **Commercial** - *non-residential projects of any type or scale*
2. **Mixed Use** – *multiple-purpose projects of any type or scale*
3. **Residential** - *housing projects of any type or scale*

## Interior Design categories

Projects can be entered for Interior Design – Greater China or International – in any of the following 11 categories. The descriptors are examples and not exhaustive.

1. **Best Bar & Restaurant** – *Bars, clubs, restaurants, cafes*
2. **Best Education** – *Schools, colleges, universities, research labs, kindergartens*
3. **Best Health** – *Hospitals, Health centres, clinics, nursing homes, aged care facilities*
4. **Best Hotel** – *Business and leisure hotels, resorts, guesthouses, boutique hotels*
5. **Best Leisure & Entertainment** – *Fitness centres, sports facilities, spas, cinemas, theatres*
6. **Best Public Building** – *Airports, mass transit, community centres, law courts, libraries*
7. **Best Residential / Single Home** – *Individual houses, conversions, villas*
8. **Best Residential / Housing** – *Housing complexes, multi-unit developments*
9. **Best Shopping & Retail** – *Shopping malls, department stores, individual retail stores*
10. **Best Temporary Structure** – *Display Spaces, pavilions, pop-ups*
11. **Best Workplace** – *Offices of all sizes, co-working spaces*

## Product Design

Open to products used in residential or commercial developments in Greater China during the awards eligibility period. Products can be entered in any of the following 3 categories.

1. **Kitchen & Bathroom**
2. **Lighting**
3. **General**

## Innovation & Technology

Open to Architecture / Interior Design projects in Greater China that make the best use of innovation and technology. Projects can be entered in any of the following 3 categories:

1. **Commercial** – *non-residential projects of any type or scale*
2. **Mixed Use** – *multiple purpose projects of any type or scale*
3. **Residential** – *housing projects of any type or scale*

## The Judging Process

A world-class panel of leading architecture and design practitioners representing all elements of the industry will assess the entries in the **A&D Awards 2021**.

Last year, we successfully introduced a two-tier judging system to further enhance the quality and accountability of our judging process. This system will continue for **A&D Awards 2021**. It operates as follows:

### Round One

Judges will be split into groups according to their area of expertise. They will assess entries based on the following criteria and award a score of up to maximum 30 points:

- What were the objectives of the client's brief and what was the practice's creative solution? (10 points)
- How did the practice go about executing its solution? What innovative design elements, materials, approaches were used to meet the client's brief? Is it sustainable and environmentally-friendly? How successful was the project in achieving its objectives? (20 points)

Entrants will be asked to supply high-resolution images to support their submission. Although the images will not be awarded points, they will play a critical role in helping the judges assess the aesthetic quality and successful execution of the project.

Round One judging will take place online, via the A&D Awards platform. Judges will not judge their own work at any stage in the process and will score each entry on its own merit rather than against other entries in the same category.

Entries that receive a benchmark score (generally about 70% of the possible 30 points) or more, will be shortlisted for Round Two judging. Entrants who make the shortlist will receive a digital banner recognising their achievement and an exclusive invitation to the **A&D Awards 2021** Gala Presentation ceremony. (Note: Last year, we could not hold a physical event due to Covid-19 restrictions. We hope to be able to return to a physical event in 2021, government regulations permitting.)

If all entries in a category fail to achieve the benchmark level, there will be no award winners in the category.

Shortlisted entries will be announced and promoted through the **A&D Awards 2021** platform ([www.AandDAwards.com](http://www.AandDAwards.com)) as well as our social media channels. Being shortlisted is an important achievement that you can be proud of, and it puts you in the running for the even bigger awards!

## **Round Two**

Judges will reconvene to assess the shortlisted entries to determine who will be the recipients of the prestigious Gold, Silver and Bronze A&D Awards in each category. They will have the opportunity to discuss and debate the merits of each project collectively before breaking out to score them individually.

Judges will re-assess the shortlisted entries and rank the top 5 projects in each category by allocating points as follows: 1<sup>st</sup> place = 10 points, 2<sup>nd</sup> place = 8 points, 3<sup>rd</sup> place = 6 points, 4<sup>th</sup> place = 4 points, 5<sup>th</sup> place = 2 points.

Judges' individual scores will be aggregated and divided by the number of judges to establish an average score for each entry. The top 3 highest average scoring entries will earn the Gold, Silver and Bronze awards respectively. As stated previously, judges will not be able to adjudicate entries submitted by their own practice.

If a category has fewer than 5 shortlisted entries, judges will still rank the entries and those with the highest average scores will receive awards. If a category has only one shortlisted entry, it will be automatically become a Gold Award winner.

## **A&D Awards – Practice of the Year**

Introduced in 2019, the A&D Practice of the Year Award will go to the practice which has amassed the highest amount of points from the combined score of their shortlisted entries in the **A&D 2021 Awards**.

## How to Enter



### Step 1

Register at [www.AandDawards.com](http://www.AandDawards.com) and enter the information required to create your own password to log in.

### Step 2

Click 'Submit a new project now' to start your entry submission.

### Step 3

Select your category and sub-category. There are four broad categories – Architecture (including Architecture – Future Developments); Interior Design; Product Design and Innovation & Technology – each of which has sub-categories.

### Step 4

Make payment by credit card. We accept VISA & Mastercard. You will be directed to the submission page right after payment is confirmed automatically.

### Step 5

Entrants must submit the following **in English** for **All Categories** to enable the judging. Other languages won't be accepted.

- Name of project – please use a short, specific presentation title, containing no abbreviations
- Location of project
- Date of completion (anticipated date for Architecture – Future Developments)
- Client
- Project leader name
- Design team name(s)
- Partners / main contractors

- Project statement (300 words maximum) – Describe the main objectives of the client’s brief and your practice’s creative solution. Why is it award-worthy? Your statement may be used in promotional materials if your project is selected for an award. Note: failure to submit this statement will lead to disqualification of the entry.
- Project Narrative (500 words maximum) – Describe the design journey: how did your practice go about executing the solution. What innovative design elements, materials, approaches were used to meet the client’s brief? Provide details such as scope and size, site and context evaluation, resilience design strategies and approach, materials used and installation methods, environmental impacts and sustainability, collaboration with the client and other designers, or any other significant issues. How successful was the project in achieving its objectives? Share any metrics you may have.
- Project images (maximum of 10) – Share up to 10 high-resolution images in JPG format to support your entry. The images should help bring to life the project – and the journey to implement it. They should illustrate the design process, desired aesthetics and end results, in support of the project narrative. For Architecture and Interior Design categories, please include at least one floorplan.

Please note, entrants are responsible for clearing all submitted images with photographers for publication by the A&D Awards. We will acknowledge photographers for their work if the images are used and the details are provided.

A&D Awards does not assume responsibility for any copyright or photography fees. We also retain the right to publish photos on the A&D Awards website, marketing collateral and social media channels.

## 2021 Entry Fees and Payment

The following fees apply to entries in all categories of the **A&D Awards 2021**.

The regular rate is HKD 3,900.

However, if you submit your entry before **May 14**, you can enjoy a 15% Early Bird discount off the regular rate and pay only HKD 3,300.

Rate per Entry	HKD
Early Bird	3,300
Regular	3,900

Entries close on June 30, 2021.

Please pay for your submissions online via credit card. We accept either Visa or Mastercard.

You can go to the **A&D Awards 2021** website ([www.AandDAwards.com](http://www.AandDAwards.com)) and follow the instructions on the payments page.

### Key Contact

If you have any questions or challenges throughout the entry process, do not hesitate to contact:

Katharine Chan, Client Services Director: [marketing@aanddawards.com](mailto:marketing@aanddawards.com)

## Terms & Conditions

By registering for submission, entrants are considered to have agreed to the following terms & conditions of **A&D Awards 2021**.

1. All payments are not refundable.
2. Entrants are required to submit all information in English. Submissions in other languages will be disqualified without prior notice.
3. Submitted entries are not cancellable or editable.
4. All information and documents supplied by entrants, including their identities, written submissions and commentaries developed during the review of entries, are kept confidential during the judging process.
5. Relevant information from the entrants' submission materials will be used in online coverage of the winners and winning entries by A&D Awards and its associated media partners. If there are special circumstances why an entrant does not want any of the images to be publicized, this must be discussed and agreed in advance.
6. All judges are required to declare in advance to A&D Awards any cases or situations which may create an apparent or potential conflict of interest. The judge in question will refrain from reviewing the entries concerned or judging of those entries.
7. A&D Awards may request verification of the data submitted by contestants during the judging process.
8. The Gold, Silver and Bronze A&D Award winners will remain confidential until they are revealed at the awards presentation ceremony.
9. All shortlisted entrants will be invited by A&D Awards to attend the awards presentation ceremony.
10. All materials submitted will automatically become the property of A&D Awards and will not be returned to entrants. These materials may be released for publicity purposes without further notification or clearance from the party concerned.
11. A properly completed entry form must be submitted with each entry. Entries with missing and/or untrue information will be disqualified.

12. A&D Awards reserves the right to publish any information or images relating to the winning entries on the A&D Awards website and for any PR or promotional purposes related to the Awards.
13. A&D Awards takes no responsibility for any erroneous information or claims made by entrants in relation to submitted entries .
14. A&D Awards has sole, full and absolute discretion in the selection and management of judges, who shall assess received submissions which have been appropriately examined, filtered and approved by A&D Awards.
15. A&D Awards judges shall allocate points according to a scoring system based on pre-set and published criteria.
16. All scores shall remain confidential and the sole, full and absolute property of A&D Awards.
17. A&D Awards judges shall not reveal, justify or explain the final decisions and ultimate results at the end of the adjudication process.
18. The decisions of A&D Awards and judges are final and binding.