

# **a&d** AWARDS 2020

## 2020 Handbook

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## Introducing your awards...

For 17 years, the **A&D Awards** have set the benchmark for excellence in architecture and interior design and are respected as the most prestigious awards within this sector in the region.

This year, **A&D Awards 2020** brings the best of the *A&D Trophy Awards* and *A&D China Awards* together into one streamlined awards program.

All categories have been overhauled and we have introduced new categories, including future developments and innovation & technology, to better reflect the demands of today's industry. We are applying an even more rigorous two-tier judging process working with some of the most talented and respected industry practitioners on the jury panels.

What hasn't changed is that **A&D Awards 2020** is the preferred platform for architecture and interior design practices to showcase the best of your work to the wider industry – to industry associations and suppliers, developers, clients and public sector agencies

Winning a Gold, Silver or Bronze A&D Award is the ultimate accolade for any individual and professional practice and serves as a powerful tool for growing your business in the Greater China region.

## Who can enter

**A&D Awards 2020** recognise and celebrate the very best in architecture and interior design within the Greater China Region which comprises China, Hong Kong, Macau and Taiwan. The eligibility period is completed projects between January 1 2019 and June 30 2020.\*

The awards are open to:

Architecture and interior design practices, product designers and industry suppliers **based within Greater China** who have completed a project or product in Greater China or elsewhere in the world between 1 January 2019 and 30 June 2020.

Architecture and interior design practices, product designers and industry suppliers **based outside Greater China** who have completed a project or product within Greater China between 1 January 2019 and 30 June 2020.

*(\*with the exception of Architecture Future Development Awards, see categories)*

## What can be entered

**A&D Awards 2020** accepts entries across the following industry segments and geographies:

Architecture, *Greater China* and *International projects*  
*15 categories*

Architecture – Future Development projects  
*3 categories*

Interior Design, *Greater China* and *International projects*  
*15 categories*

Innovation & Technology – *Smart Living & Working products*  
*4 categories*

Please note:

Awards for **Greater China projects** are open to **all entrants**.

Awards for **International (outside Greater China) projects** are open **only to entrants with offices within Greater China**.

## Architecture categories

Projects can be entered for Architecture Greater China or Architecture International in the following categories. The descriptors are examples and not exhaustive.

1. **Best Community** – *Community centres, emergency services, law courts, libraries, government buildings, places of worship*
2. **Best Cultural** – *Exhibition venues, live performance venues, galleries, museums, theatres*
3. **Best Education** – *Schools, colleges, universities, research labs, pre-school, special needs facilities*
4. **Best Health** – *Health centres, hospitals, clinics, nursing homes, aged care facilities*
5. **Best Heritage** – *Regeneration, renovation and restoration of heritage buildings and sites*
6. **Best Hotel, Resort & Leisure** – *Hotels, resorts, spas, restaurants, bars, theme parks*
7. **Best Industrial** – *Factories, plants, facilities for manufacturing, recycling, distribution, energy, storage*
8. **Best Mixed Use** – *Projects that have a combination of purposes*
9. **Best Office** – *Offices of all sizes, co-working spaces*
10. **Best Residential / Single Home** – *Private houses, conversions, villas*
11. **Best Residential / Housing** – *Private and/or public housing complexes, multi-unit developments*
12. **Best Public Space** – *Parks and gardens, rejuvenation of public spaces*
13. **Best Shopping & Retail** – *Shopping centres, retail chains, department stores, individual stores*
14. **Best Sports** – *Fitness centres, gymnasiums, sports facilities and clubs, swimming pools, studios*
15. **Best Transportation** – *Airports, coach & bus terminals, cruise terminals, mass transit, carparks*

## Architecture – Future Development categories

Introduced for the first time this year, the A&D Future Development awards capture the best projects that architects and clients are planning across the world. They are open to architectural practices that have accepted and responded to a client brief for a new development.

Projects can be entered for Architecture – Future Developments in the following categories:

1. **Commercial** - *non-residential projects of any type*
2. **Mixed Use** – *multiple-purpose projects*
3. **Residential** - *housing projects of any scale or type*

## Interior Design categories

Projects can be entered for Interior Design Greater China or Interior Design International in the following categories. The descriptors are examples and not exhaustive.

1. **Best Bar & Restaurant** – *Bars, clubs, restaurants, cafes*
2. **Best Education** – *Schools, colleges, universities, research labs, pre-school, special needs facilities*
3. **Best Health** – *Health centres, hospitals, clinics, nursing homes, aged care facilities*
4. **Best Hotel** – *Business hotels, resort hotels, boutique hotels*
5. **Best Leisure** – *Fitness centres, gymnasiums, sports facilities and clubs, swimming pools, spas*
6. **Best Public Building** – *Airports, coach & bus terminals, mass transit, community centres, law courts, libraries*
7. **Best Retail Shopping** – *Shopping centres, retail chains, department stores, individual stores*
8. **Best workplace** – *Offices of all sizes, co-working spaces*
9. **Best Residential / Single Home** – *Private houses, conversions, villas*
10. **Best Residential / Housing** – *Private and/or public housing complexes, multi-unit developments*
11. **Best Temporary Structure** – *Display Spaces, pavilions, pop-ups*
12. **Best use of Flooring**
13. **Best use of Lighting**
14. **Best use of Furnishings**
15. **Best use of Wall Coverings**

## Innovation & Technology – Smart Living & Working

These awards recognise products that make the best use of innovation and technology to enhance **smart living and working**, including considerations such as consumer utility, energy efficiency, sustainability and eco-sensitivity. They must be available for use in the Greater China region during the awards eligibility period.

Products can be entered in any of the following categories:

1. **Kitchen** – *Appliances, fixtures & fittings, waste management*
2. **Bathroom** – *Sanitary products*
3. **Living Space** – *AV, heating, lighting*
4. **Work Space** – *Includes home office*

## The Judging Process

A world-class panel of leading architecture and design practitioners representing all elements of the industry will assess the entries in the **A&D Awards 2020**.

We have always worked hard to ensure the quality and accountability of our judging process. A&D Awards 2020 will step this up even further with a two tier judging process as follows:

### Round One

Judges will be split into groups according to their area of expertise. They will assess entries based on the following criteria and award a score of up to maximum 30 points:

- What were the objectives of the client's brief and what was the practice's creative solution? (10 points)
- How did the practice go about executing its solution? What innovative design elements, materials, approaches were used to meet the client's brief? Is it sustainable and environmentally-friendly? How successful was the project in achieving its objectives? (20 points)

Entrants will be asked to supply high-resolution images to support their submission. Although the images will not be awarded points, they will play a critical role in helping the judges assess the aesthetic quality and successful execution of the project.

Round One judging will take place online, via the A&D Awards platform. Judges will not judge their own work at any stage in the process and will score each entry on its own merit rather than against other entries in the same category.

Entries that receive a score of 21 points (70% of the possible 30 points) or more, will be shortlisted for Round Two judging. Entrants who make the shortlist will receive an Excellence Award and an exclusive invitation to the **A&D Awards 2020** Gala Presentation ceremony. If all entries in a category fail to achieve 21 points, there will be no award winners in the category.

Shortlisted entries will be announced and promoted through the A&D Awards platform ([www.AandDawards.com](http://www.AandDawards.com)) as well as our social media channels. Being shortlisted is an important achievement that you can be proud of, and it puts you in the running for the even bigger awards!

### Round Two

Judges will meet in Hong Kong or via video conference to assess the shortlisted entries to determine who will be the recipients of the prestigious Gold, Silver and Bronze A&D Awards in each category. They will discuss and debate the merits of each project collectively before breaking out to score them individually.

Judges will re-assess the shortlisted entries and rank the top 5 projects in each category by allocating points as follows: 1<sup>st</sup> place = 10 points, 2<sup>nd</sup> place = 8 points, 3<sup>rd</sup> place = 6 points, 4<sup>th</sup> place = 4 points, 5<sup>th</sup> place = 2 points.

Judges' individual scores will be aggregated and divided by the number of judges to establish an average score for each entry. The top 3 highest average scoring entries will earn the Gold, Silver and Bronze awards respectively. As stated previously, judges will not be able to adjudicate entries submitted by their own practice.

If a category has fewer than 5 shortlisted entries, judges will still rank the entries and those with the highest average scores will receive awards. If a category has only one shortlisted entry, it will be automatically become a Gold Award winner.

#### **A&D Awards – Practice of the Year**

Introduced in 2019, the A&D Practice of the Year Award will go to the practice which has amassed the highest amount of points from the combined score of their shortlisted entries in the **A&D 2020 Awards**.

## How to Enter



### Step 1

Register at [www.AandDawards.com](http://www.AandDawards.com) and enter the information required to create your own password to log in.

### Step 2

Click 'Submit a new project now' for to start your entry submission.

### Step 3

Select your category. Please note you have a choice of **Greater China** and **International** options for most categories. Greater China is open to all entrants. International is open only to entrants based in Greater China.

### Step 4

Select payment method.

1. VISA & Mastercard: You will be directed to the submission page right after payment is confirmed automatically.
2. Cheque, bank transfer: Please refer to 'Payment Method' of the Handbook and follow the instructions. Submission credits will be assigned to your account manually once payment is confirmed.

### Step 5

Entrants must submit the following in **English** for **All Categories** to enable the judging. Other languages won't be accepted.

- Name of project – please use a short, specific presentation title, containing no abbreviations

- Location of project
- Date of completion (anticipated date for Architecture – Future Developments)
- Client
- Project leader name
- Design team name(s)
- Partners / main contractors
- Project statement (300 words maximum) – Describe the main objectives of the client’s brief and your practice’s creative solution. Why is it award-worthy? Your statement may be used in promotional materials if your project is selected for an award. Note: failure to submit this statement will lead to disqualification of the entry.
- Project Narrative (500 words maximum) – Describe the design journey: how did your practice go about executing the solution. What innovative design elements, materials, approaches were used to meet the client’s brief? Provide details such as scope and size, site and context evaluation, resilience design strategies and approach, materials used and installation methods, environmental impacts and sustainability, collaboration with the client and other designers, or any other significant issues. How successful was the project in achieving its objectives? Share any metrics you may have.
- Project images (maximum of 10) – Share up to 10 high-resolution images in JPG format to support your entry. The images should help bring to life the project – and the journey to implement it. They should illustrate the design process, desired aesthetics and end results, in support of the project narrative. For Architecture and Interior Design categories, please include at least one floorplan.

Please note, entrants are responsible for clearing all submitted images with photographers for publication by the A&D Awards. We will acknowledge photographers for their work, if the images are used and the details are provided. A&D Awards does not assume responsibility for any copyright or photography fees. We also retain the right to publish photos on the A&D Awards website, marketing collateral and social media channels.

## 2020 Entry Fees

The following fees apply to entries in all categories of the **A&D Awards 2020**. Submit your entry before **June 19** to enjoy a 20% Early Bird discount off the regular rate. Submit three or more entries and enjoy a 15% discount on each entry. Entries close on July 31.

Rates per Entry	USD	HKD	RMB
Early Bird	400	3,120	2,840
Volume (3 or more)	340	2,652	2,414
Regular	500	3,900	3,550
Volume (3 entries or more)	425	3,315	3,017

## Payment Methods

You have a choice of three methods to pay your entry fees for the A&D Awards 2020

1. Online via credit card - please go the A&D Awards website (aanddawards.com) and follow the instructions on the payments page. We accept either Visa or Mastercard.
2. Cheque – please make your cheque payable to Asian Integrated Media Ltd. We accept payments in either HKD or USD. Please mail your cheque to:

A&D Awards 2020  
Asian Integrated Media Limited  
Unit B, 1/F, Cheung Wah Industrial Building  
10-12 Shipyard Lane, Quarry Bay, Hong Kong.

To help match your submission to your payment, please write your name, registered email address and phone number on the back of the cheque.

3. Bank Transfer – we accept bank transfers for entries from Hong Kong, China and internationally. Our bank details as follows:

Bank name: The Hongkong & Shanghai Banking Corporation Limited  
Bank address: No. 1 Queen's Road Central, Hong Kong  
Bank account no.: 004-848-553947-838  
Swift code: HSBCHKHCHKH  
Beneficiary: Asian Integrated Media Limited

To help match your submission to your payment, please email either

- i) digital copy of your hardcopy bank remittance advice or
  - ii) screenshot of the online bank transfer confirmation
- with your registered username to [marketing@aanddawards.com](mailto:marketing@aanddawards.com).

## Key Contacts

If you have any questions during the entry process, do not hesitate to contact:

Quincy Luk, Marketing Manager, at [quincy@aanddwards.com](mailto:quincy@aanddwards.com)

## Terms & Conditions

1. By registering for submission, entrants are considered to agree to the following terms & conditions of A&D Awards.
2. All payments are not refundable.
3. Entrants are required to submit all information in English. Submissions in other languages will be disqualified without prior notice.
4. Submitted entries are not cancellable and editable. Monies made cannot be used for any purposes other than the submitted entry, such as purchase of other award entries and/or products.
5. All information and documents supplied by entrants, including their identities, written submissions and commentaries developed during the review of entries, are kept confidential during the judging process.
6. Relevant information from the entrants' submission materials will be used in online coverage of the winners and winning entries by A&D Awards and its associated media partners. If there are special circumstances why an entrant does not want any of the images to be publicized, this must be discussed and agreed in advance.
7. All judges are required to declare in advance to A&D Awards any cases or situations which may create an apparent or potential conflict of interest. The judge in question will refrain from reviewing the entries concerned or judging of that entry.
8. A&D Awards may request verification of the data submitted by contestants during the judging process.
9. The Gold, Silver and Bronze A&D Award winners will remain confidential until they are revealed at the awards presentation ceremony.
10. All shortlisted entrants will be invited by A&D Awards to attend the awards presentation ceremony.
11. All materials submitted will automatically become the property of A&D Awards and will not be returned to entrants. These materials may be released for publicity purposes without further notification or clearance from the party concerned.
12. A properly completed entry form must be submitted with each entry. Entries with missing and/or untrue information will be disqualified.

13. A&D Awards reserves the right to publish any information or images relating to the winning entries on the A&D Awards website and for any PR or promotional purposes related to the Awards.
14. A&D Awards takes no responsibility for any erroneous information or claims made by entrants in relation to submitted entries in both Awards.
15. A&D Awards have sole, full and absolute discretion in the selection and management of judges, who shall assess received submissions which have been appropriately examined, filtered and approved by A&D Awards.
16. A&D Awards judges shall allocate points according to a scoring system based on pre-set and published criteria.
17. All scores shall remain confidential and the sole, full and absolute property of A&D Awards.
18. A&D Awards judges shall not reveal, justify or explain the final decisions and ultimate results at the end of the adjudication process.
19. The decisions of A&D Awards and judges are final and binding.